



January 15, 2006

Rudy Macdonel  
Sales and Marketing Director  
Fresh Pak Corporation  
16240 Port Northwest # 300  
Houston, TX 77041

Dear Rudy,

I would like to personally thank you on behalf of our entire organization for helping us pioneer the implementation of our current slip sheet program. Your endless devotion to customer service, product quality and manufacturing excellence has provided us with a competitive advantage in the marketplace as well as help us continually solidify our presence as the best global supply chain organization in the world.

At the beginning of this project we had little support and no budget. Our group had very limited knowledge in the area and was expected to perform with minimal failure. Based on these unrealistic objectives we turned to the only global organization that was up for this packaging challenge. Your team was willing to accept the risks and share in the reward that resulted through a tremendous team effort. Some of those accomplishments are highlighted below:

- Removal of 1M wood pallets throughout the process
- Packaging saving in excess of \$30M USD
- 25% increase in container freight density
- Established industry standard for packaging guidelines globally
- Improving environmental awareness throughout the entire organization

Your teams support and effort were integral to the successful execution of this highly visible program. Without your dedication to our globally OEM's, as well as our local manufacturing clients the project would have never been a success.

I can't say enough about the amount of support and effort you've provided our team. If there is anything we can do to help illustrate the tenacity that your team provided us please do not hesitate to ask. I know that our success breeds envious behavior, but as with all great ideas and accomplishments we have to move on. I would rather have others entertain our past as we move forward toward the next great idea.

Thank you again for all your support and hard work. We look forward to working with your team on our next global packaging initiative.

Sincerely,  
Brian Andrusin, Senior Logistics Strategist  
Supply Chain Management  
World Wide Logistics

One Dell Way Round Rock, TX 78682  
512.723.5721 Telefax 512.728.5858